



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

# CONTRACT

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>1753902 /         |   | <u>Alt Order #</u><br>08656101                         |
| <u>Product</u><br>SENATE LEADERSHIP FU          |   |  |
| <u>Contract Dates</u><br>08/08/17 - 08/14/17    |   | <u>Estimate #</u><br>3655                              |
| <u>Advertiser</u><br>ISS/Senate Leadership Fund |   | <u>Original Date / Revision</u><br>06/30/17 / 06/30/17 |
| <u>Billing Cycle</u><br>EOM/EOC                 | <u>Billing Calendar</u><br>Broadcast    | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WSFA                         | <u>Account Executive</u><br>Ryan Eddins | <u>Sales Office</u><br>HRP-Washingtc                   |
| <u>Special Handling</u>                         |   |  |
| <u>Demographic</u><br>Adults 35+                |   |  |
| <u>Agy Code</u>                                 | <u>Advertiser Code</u><br>155           | <u>Product 1/2</u><br>385                              |
| <u>Agency Ref</u>                               |   | <u>Advertiser Ref</u>                                  |

And:

**Main Street Media Group**  
**66 Canal Center Plaza, Suite 555**  
**Alexandria, VA 22314**

| *Line | Ch   | Start Date        | End Date        | Description              | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| 1     | WSFA | 08/11/17          | 08/11/17        | WSFA 12 News at Five     | 5-530pm        |      | :30    |                   |             |     | NM   | 1     | \$280.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ----1--                  |                |      |        | 1                 | \$280.00    |     |      |       |          |
| 2     | WSFA | 08/11/17          | 08/11/17        | Today in Alabama 530a    | 530am-6am      |      | :30    |                   |             |     | NM   | 1     | \$285.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ----1--                  |                |      |        | 1                 | \$285.00    |     |      |       |          |
| 3     | WSFA | 08/11/17          | 08/11/17        | WSFA 12 News at Six - MF | 6-630pm        |      | :30    |                   |             |     | NM   | 1     | \$790.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ----1--                  |                |      |        | 1                 | \$790.00    |     |      |       |          |
| 4     | WSFA | 08/11/17          | 08/11/17        | Today In Alabama         | 6a-7a          |      | :30    |                   |             |     | NM   | 1     | \$450.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ----1--                  |                |      |        | 1                 | \$450.00    |     |      |       |          |
| 5     | WSFA | 08/11/17          | 08/11/17        | Entertainment Tonight    | 630-7p         |      | :30    |                   |             |     | NM   | 1     | \$485.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ----1--                  |                |      |        | 1                 | \$485.00    |     |      |       |          |
| 6     | WSFA | 08/11/17          | 08/11/17        | NBC Today Show           | 7-9am          |      | :30    |                   |             |     | NM   | 1     | \$260.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ----1--                  |                |      |        | 1                 | \$260.00    |     |      |       |          |
| 7     | WSFA | 08/11/17          | 08/11/17        | AGT                      | 7-9pm          |      | :30    |                   |             |     | NM   | 1     | \$340.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ----1--                  |                |      |        | 1                 | \$340.00    |     |      |       |          |
| 8     | WSFA | 08/11/17          | 08/11/17        | Dateline                 | 9-10pm         |      | :30    |                   |             |     | NM   | 1     | \$510.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ----1--                  |                |      |        | 1                 | \$510.00    |     |      |       |          |
| 9     | WSFA | 08/14/17          | 08/14/17        | WSFA 12 News at Ten - MF | 10-1030pm      |      | :30    |                   |             |     | NM   | 1     | \$675.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                |      |        | 1                 | \$675.00    |     |      |       |          |
| 10    | WSFA | 08/14/17          | 08/14/17        | WSFA 12 News at Noon     | 12-1230pm      |      | :30    |                   |             |     | NM   | 1     | \$225.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                |      |        | 1                 | \$225.00    |     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1753902 /                  | 08656101           |

|                       |                   |                   |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>    | <u>Estimate #</u> |
| 08/08/17 - 08/14/17   | SENATE LEADERSHIP | 3655              |

|                          |                                 |
|--------------------------|---------------------------------|
| <u>Advertiser</u>        | <u>Original Date / Revision</u> |
| ISS/Senate Leadership Fi | 06/30/17 / 06/30/17             |

| *Line | Ch   | Start Date        | End Date        | Description               | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| 11    | WSFA | 08/14/17          | 08/14/17        | WSFA 12 News at Five      | 5-530pm        |      | :30    |                   |             |     | NM   | 1     | \$280.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                    |                |      |        | 1                 | \$280.00    |     |      |       |          |
| 12    | WSFA | 08/14/17          | 08/14/17        | WSFA 12 News at Six - MF  | 6-630pm        |      | :30    |                   |             |     | NM   | 1     | \$790.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                    |                |      |        | 1                 | \$790.00    |     |      |       |          |
| 13    | WSFA | 08/14/17          | 08/14/17        | Today In Alabama          | 6a-7a          |      | :30    |                   |             |     | NM   | 1     | \$450.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                    |                |      |        | 1                 | \$450.00    |     |      |       |          |
| 14    | WSFA | 08/14/17          | 08/14/17        | Entertainment Tonight     | 630-7p         |      | :30    |                   |             |     | NM   | 1     | \$485.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                    |                |      |        | 1                 | \$485.00    |     |      |       |          |
| 15    | WSFA | 08/14/17          | 08/14/17        | NBC Today Show            | 7-9am          |      | :30    |                   |             |     | NM   | 1     | \$260.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                    |                |      |        | 1                 | \$260.00    |     |      |       |          |
| 16    | WSFA | 08/14/17          | 08/14/17        | American Ninja Warrior    | 7-9pm          |      | :30    |                   |             |     | NM   | 1     | \$675.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                    |                |      |        | 1                 | \$675.00    |     |      |       |          |
| 17    | WSFA | 08/12/17          | 08/12/17        | WSFA 12 News at Ten - Sat | 10-1030pm      |      | :30    |                   |             |     | NM   | 1     | \$395.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -----1-                   |                |      |        | 1                 | \$395.00    |     |      |       |          |
| 18    | WSFA | 08/12/17          | 08/12/17        | WSFA 12 News at Six-Sat   | Sa 6-7pm       |      | :30    |                   |             |     | NM   | 1     | \$180.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -----1-                   |                |      |        | 1                 | \$180.00    |     |      |       |          |
| 19    | WSFA | 08/12/17          | 08/12/17        | NBC Saturday Today Show   | 6-8am          |      | :30    |                   |             |     | NM   | 1     | \$105.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -----1-                   |                |      |        | 1                 | \$105.00    |     |      |       |          |
| 20    | WSFA | 08/13/17          | 08/13/17        | WSFA 12 News at Ten - Sun | 10-1030pm      |      | :30    |                   |             |     | NM   | 1     | \$675.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -----1                    |                |      |        | 1                 | \$675.00    |     |      |       |          |
| 21    | WSFA | 08/13/17          | 08/13/17        | WSFA 12 NEWS @ 1030P      | 1030-11P       |      | :30    |                   |             |     | NM   | 1     | \$340.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -----1                    |                |      |        | 1                 | \$340.00    |     |      |       |          |
| 22    | WSFA | 08/13/17          | 08/13/17        | LF SU 11-1130p            | 11-1130p       |      | :30    |                   |             |     | NM   | 1     | \$25.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -----1                    |                |      |        | 1                 | \$25.00     |     |      |       |          |
| 23    | WSFA | 08/13/17          | 08/13/17        | NET NBC Sunday Today Shc  | 7-8a           |      | :30    |                   |             |     | NM   | 1     | \$105.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -----1                    |                |      |        | 1                 | \$105.00    |     |      |       |          |
| 24    | WSFA | 08/10/17          | 08/10/17        | WSFA 12 News at Ten - MF  | 10-1030pm      |      | :30    |                   |             |     | NM   | 1     | \$675.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                   |                |      |        | 1                 | \$675.00    |     |      |       |          |
| 25    | WSFA | 08/10/17          | 08/10/17        | WSFA 12 News at Noon      | 12-1230pm      |      | :30    |                   |             |     | NM   | 1     | \$225.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                   |                |      |        | 1                 | \$225.00    |     |      |       |          |
| 26    | WSFA | 08/10/17          | 08/10/17        | WSFA 12 NEWS AT 4PM       | M-F 430-5P     |      | :30    |                   |             |     | NM   | 1     | \$170.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                   |                |      |        | 1                 | \$170.00    |     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**Montgomery, AL 36105**  
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|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1753902 /                  | 08656101           |

|                       |                   |                   |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>    | <u>Estimate #</u> |
| 08/08/17 - 08/14/17   | SENATE LEADERSHIP | 3655              |

|                          |                                 |
|--------------------------|---------------------------------|
| <u>Advertiser</u>        | <u>Original Date / Revision</u> |
| ISS/Senate Leadership Fi | 06/30/17 / 06/30/17             |

| *Line | Ch   | Start Date        | End Date        | Description              | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| 27    | WSFA | 08/10/17          | 08/10/17        | WSFA 12 News at Five     | 5-530pm        |      | :30    |                   |             |     | NM   | 1     | \$280.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                  |                |      |        | 1                 | \$280.00    |     |      |       |            |
| 28    | WSFA | 08/10/17          | 08/10/17        | Today in Alabama 530a    | 530am-6am      |      | :30    |                   |             |     | NM   | 1     | \$285.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                  |                |      |        | 1                 | \$285.00    |     |      |       |            |
| 29    | WSFA | 08/10/17          | 08/10/17        | WSFA 12 News at Six - MF | 6-630pm        |      | :30    |                   |             |     | NM   | 1     | \$790.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                  |                |      |        | 1                 | \$790.00    |     |      |       |            |
| 30    | WSFA | 08/10/17          | 08/10/17        | Today In Alabama         | 6a-7a          |      | :30    |                   |             |     | NM   | 1     | \$450.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                  |                |      |        | 1                 | \$450.00    |     |      |       |            |
| 31    | WSFA | 08/10/17          | 08/10/17        | Hollywood Game Night     | 701p-8p        |      | :30    |                   |             |     | NM   | 1     | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                  |                |      |        | 1                 | \$900.00    |     |      |       |            |
| 32    | WSFA | 08/10/17          | 08/10/17        | The Night Shift          | 9-10pm         |      | :30    |                   |             |     | NM   | 1     | \$450.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                  |                |      |        | 1                 | \$450.00    |     |      |       |            |
| 33    | WSFA | 08/08/17          | 08/08/17        | WSFA 12 News at Ten - MF | 10-1030pm      |      | :30    |                   |             |     | NM   | 1     | \$675.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$675.00    |     |      |       |            |
| 34    | WSFA | 08/08/17          | 08/08/17        | WSFA 12 News at Noon     | 12-1230pm      |      | :30    |                   |             |     | NM   | 1     | \$225.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$225.00    |     |      |       |            |
| 35    | WSFA | 08/08/17          | 08/08/17        | WSFA 12 NEWS AT 4PM      | M-F 430-5P     |      | :30    |                   |             |     | NM   | 1     | \$170.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$170.00    |     |      |       |            |
| 36    | WSFA | 08/08/17          | 08/08/17        | WSFA 12 News at Six - MF | 6-630pm        |      | :30    |                   |             |     | NM   | 1     | \$790.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$790.00    |     |      |       |            |
| 37    | WSFA | 08/08/17          | 08/08/17        | Today In Alabama         | 6a-7a          |      | :30    |                   |             |     | NM   | 1     | \$450.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$450.00    |     |      |       |            |
| 38    | WSFA | 08/08/17          | 08/08/17        | Entertainment Tonight    | 630-7p         |      | :30    |                   |             |     | NM   | 1     | \$485.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$485.00    |     |      |       |            |
| 39    | WSFA | 08/08/17          | 08/08/17        | NBC Today Show           | 7-9am          |      | :30    |                   |             |     | NM   | 1     | \$260.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$260.00    |     |      |       |            |
| 40    | WSFA | 08/08/17          | 08/08/17        | america's got talent     | 7-9p           |      | :30    |                   |             |     | NM   | 1     | \$1,350.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$1,350.00  |     |      |       |            |
| 41    | WSFA | 08/09/17          | 08/09/17        | WSFA 12 News at Ten - MF | 10-1030pm      |      | :30    |                   |             |     | NM   | 1     | \$675.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/07/17          | 08/13/17        | --1----                  |                |      |        | 1                 | \$675.00    |     |      |       |            |
| 42    | WSFA | 08/09/17          | 08/09/17        | WSFA 12 News at Noon     | 12-1230pm      |      | :30    |                   |             |     | NM   | 1     | \$225.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>1753902 /      |  | <u>Alt Order #</u><br>08656101                         |
| <u>Contract Dates</u><br>08/08/17 - 08/14/17 |  | <u>Product</u><br>SENATE LEADERSHIP                    |
| <u>Advertiser</u><br>ISS/Senate Leadership F |  | <u>Estimate #</u><br>3655                              |
|  |  | <u>Original Date / Revision</u><br>06/30/17 / 06/30/17 |

| *Line    | Ch   | Start Date        | End Date        | Description               | Start/End Time     | Days                  | Length          | Spots/Week        | Rate                | Rtn         | Type | Spots | Amount      |
|----------|------|-------------------|-----------------|---------------------------|--------------------|-----------------------|-----------------|-------------------|---------------------|-------------|------|-------|-------------|
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |      |       |             |
| Week:    |      | 08/07/17          | 08/13/17        | --1----                   |                    |                       |                 | 1                 | \$225.00            |             |      |       |             |
| 43       | WSFA | 08/09/17          | 08/09/17        | WSFA 12 NEWS AT 4PM       | M-F 430-5P         |                       | :30             |                   |                     |             | NM   | 1     | \$170.00    |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |      |       |             |
| Week:    |      | 08/07/17          | 08/13/17        | --1----                   |                    |                       |                 | 1                 | \$170.00            |             |      |       |             |
| 44       | WSFA | 08/09/17          | 08/09/17        | WSFA 12 News at Five      | 5-530pm            |                       | :30             |                   |                     |             | NM   | 1     | \$280.00    |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |      |       |             |
| Week:    |      | 08/07/17          | 08/13/17        | --1----                   |                    |                       |                 | 1                 | \$280.00            |             |      |       |             |
| 45       | WSFA | 08/09/17          | 08/09/17        | Today in Alabama 530a     | 530am-6am          |                       | :30             |                   |                     |             | NM   | 1     | \$285.00    |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |      |       |             |
| Week:    |      | 08/07/17          | 08/13/17        | --1----                   |                    |                       |                 | 1                 | \$285.00            |             |      |       |             |
| 46       | WSFA | 08/09/17          | 08/09/17        | Entertainment Tonight     | 630-7p             |                       | :30             |                   |                     |             | NM   | 1     | \$485.00    |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |      |       |             |
| Week:    |      | 08/07/17          | 08/13/17        | --1----                   |                    |                       |                 | 1                 | \$485.00            |             |      |       |             |
| 47       | WSFA | 08/09/17          | 08/09/17        | AGT                       | 701p-8pm           |                       | :30             |                   |                     |             | NM   | 1     | \$675.00    |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |      |       |             |
| Week:    |      | 08/07/17          | 08/13/17        | --1----                   |                    |                       |                 | 1                 | \$675.00            |             |      |       |             |
| 48       | WSFA | 08/09/17          | 08/09/17        | NBC Today Show            | 7-9am              |                       | :30             |                   |                     |             | NM   | 1     | \$260.00    |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |      |       |             |
| Week:    |      | 08/07/17          | 08/13/17        | --1----                   |                    |                       |                 | 1                 | \$260.00            |             |      |       |             |
| E 49     | WSFA | 08/09/17          | 08/09/17        | Marlon                    | 8-9pm              |                       | :30             |                   |                     |             | NM   | 0     | \$0.00      |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |      |       |             |
| Week:    |      | 08/07/17          | 08/13/17        | --1----                   |                    |                       |                 | 1                 | \$565.00            |             |      |       |             |
|          |      | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u>         | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u>         | <u>Type</u> |      |       |             |
|          |      | 1                 | WSFA            | 08/07/17-08/13/17         | Marlon             | 8-9pm                 | ---W-----       | :30               | <del>\$565.00</del> | NM          |      |       |             |
| Credited |      |                   |                 |                           |                    |                       |                 |                   |                     |             |      |       |             |
| N 50     | WSFA | 08/09/17          | 08/09/17        | Carmichael Show/Superstor | 8-9pm              |                       | :30             |                   |                     |             | NM   | 1     | \$565.00    |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |      |       |             |
| Week:    |      | 08/07/17          | 08/13/17        | --W----                   |                    |                       |                 | 1                 | \$565.00            |             |      |       |             |
| Totals   |      |                   |                 |                           |                    |                       |                 | 0.00              |                     |             |      | 49    | \$21,315.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount  |
|---------------------|------------|--------------|--------------|-------------|
| 07/31/17 - 08/14/17 | 49         | \$21,315.00  | (\$3,197.25) | \$18,117.75 |
| <b>Totals</b>       | 49         | \$21,315.00  | (\$3,197.25) | \$18,117.75 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUN22/17 17.44  
\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

REP HEADLINE# 8656101 TRF# 1753902  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # OFF. # SALESMAN #  
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY

P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 8656101 CLASS: NATL. LOCAL REGIONAL

PRDCT SENATE LEADERSHIP FU EST#3655 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG8/17 AUG14/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN22/17 17.44

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SENATE LEADERSHIP FUND  
NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#49 MISSED:WED/800P-900P AUG9 30S \$565.00 (JUN22/17)  
OFFER:WED/800P-900P AUG9 30S \$565.00 PLS ADVISE.  
CMT:NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE

AUG/17 21315.00 CONTRACT TOTAL 21315.00  
TOTAL SPOTS 49

MARKET TOTALS \$121,670 WSFA 51% WNCB 8% WAKA 31% WCOV 10% CABL 0% WBMM 0% WIYC 0%  
ESFA 0% EAKA 0%

ACCURATE SHARES  
SVC- NSI  
DEMOS- RA35+\*

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP JUN29/17 11.29

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

|            |                     |
|------------|---------------------|
| BUYER NAME | STEPHANIE MARONEY   |
| SALES PRSN | WA- RYAN EDDINS (H) |

ALEXANDRIA, VA 22313

|  | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

| PRDCT | <u>SENATE LEADERSHIP FU</u> | <u>EST#3655</u> | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|-----------------------------|-----------------|----------------------------------|
|-------|-----------------------------|-----------------|----------------------------------|

FLIGHT DATES AUG8/17 AUG14/17 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUN29/17 11.29

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SENATE LEADERSHIP FUND

| LINE#  | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = 155<br>AGENCY PRODUCT CODE = 385<br>AGENCY EST# = 3655  |     |    |             |      |     |          |            |          |         |           |      |           |
| 49   |     | S  | 800P-900P   | 30   |     | \$565.00 | 8/9        | 8/9      | 0       |           | WED  | 0         |
| PROGRAM : MARLON/MARLON<br>CON COM1 : MARLON/MARLON  |     |    |             |      |     |          |            |          |         |           |      |           |
| 50   |     | A  | 800P-900P   | 30   |     | \$565.00 | 8/9        | 8/9      | 1       |           | WED  | 1         |
| PROGRAM : CARMICHAEL SHOW/SUPERSTORE<br>ORD COM1 : NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE<br>THIS IS A MAKE-GOOD FOR AUG9 ON LINE-49 FOR 1 SPOT/WK |     |    |             |      |     |          |            |          |         |           |      |           |

REP HEADLINE# 8656101      TRF# 1753902      REP: TEL# 703-528-9387      FAX# 703-516-9680  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      CREDIT ADVISORY: AGENCY CREDIT RISK !!      JUN29/17 11.29  
 \*\*\* CHANGES \*\*\*      \*\* WSFA-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:

|    |      |        |   |  |  |  |      |  |     |          |             |  |
|----|------|--------|---|--|--|--|------|--|-----|----------|-------------|--|
| M1 | OK'D | BUY#49 | MISSED: WED/800P-900P   |  |  |  | AUG9 |  | 30S | \$565.00 | (JUN22/17)  |  |
|    |      |        | OFFER: WED/800P-900P  |  |  |  | AUG9 |  | 30S | \$565.00 | PLS ADVISE. |  |
|    |      |        | CMT: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE |  |  |  |      |  |     |          |             |  |

|                |          |  |  |  |  |  |  |  |  |          |  |  |
|----------------|----------|--|--|--|--|--|--|--|--|----------|--|--|
| AUG/17         | 21315.00 |  |  |  |  |  |  |  |  |          |  |  |
| CONTRACT TOTAL |          |  |  |  |  |  |  |  |  | 21315.00 |  |  |
| TOTAL SPOTS    |          |  |  |  |  |  |  |  |  | 49       |  |  |

MARKET TOTALS \$121,670      WSFA 51%      WNCN 8%      WAKA 31%      WCOV 10%      CABL 0%      WBMM 0%      WLYC 0%  
 ACCURATE SHARES      ESFA 0%      EAKA 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

REP HEADLINE# 8656101 TRF# 1753902 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUN30/17 16.36  
\*\*\* WSAF-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY  
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22313  
ORDER # \_\_\_\_\_ CONTRACT # 8656101 CLASS: NATL. LOCAL REGIONAL  
PRDCT SENATE LEADERSHIP FU EST#3655 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG8/17 AUG14/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUN30/17 16.36

REP: REVISED ORDER  
M1 OKD AS LINE 50  
TTL SAME, \$21,315  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM \*\*\*\*\*

SENATE LEADERSHIP FUND  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#49 MISSED:WED/800P-900P AUG9 30S \$565.00 (JUN22/17)  
OFFER:WED/800P-900P AUG9 30S \$565.00 PLS ADVISE.  
CMT:NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE  
CONTRACT TOTAL 21315.00  
TOTAL SPOTS 49